

Eden Aflalo

Branded Content and Film Production
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PROFESSIONAL EXPERIENCE

Freelance Photographer | Aflalo Productions with freelance clients

January 2020 - Present

- **Organized** shoots, productions, and other concept pieces for indie artists and models to use in their future endeavors.
- **Created and managed** social media presence, scheduling, and possible integrations to help boost a podcast from 3 viewers to over 500 returning viewers in less than 6 months.
- **Took leadership to edit and distribute** content across a variety of platforms from live streaming, instagram, facebook, X, bluesky, and more.

Production Assistant | Sarasota FL with variety of productions

June 2020 - December 2021

- **Assisted** producers and the production office with tasks covering from deliveries to communications to production budgets.
- **Created and managed** shot lists and production schedules.
- **Coordinated** the COVID protocols and upheld the new standards as a certified COVID compliance officer
- **Developed** thorough understanding of different positions and departments across a production from pre production to production to post.

Shadow Producer & Lead Editor | Patriot Plaza Video Tour with The Patterson Foundation

OCTOBER 2020 - APRIL 2021

- **Orchestrated** channels of communication between client panel, board of directors, and crew over an 8-month time frame.
- **Created and managed** shot lists and production schedules.
- **Took leadership to edit and distribute** the 11 episode video tour so the experience of Patriot Plaza could be experienced anytime, anywhere.

EDUCATION

Ringling College of Art & Design,
Sarasota, FL

Bachelor of Fine Arts

GRADUATION DATE: MAY 2022

Major: Digital Film/Branded Entertainment

SKILLS

Brand Development

300+ Hours of coursework in Brand Strategy, Brand Story, and Pitching for a Professional Client Panel.

Storytelling and Design

'Pitch to Client' Recruitment Campaign for Ringling Film Major recognized by administration.

Producing and Project Management

Pristine organization and teamwork skills. Expert in MovieMagic Scheduling, Google Suites, and Excel.

Editing

Expert level knowledge with software such as Adobe Premiere, Adobe AE, Final Cut Pro, and DaVinci Resolve.

Project Lead | "Ringling House of Horrors" Event

Ringling College of Art & Design

September 2022- October 2022

- **Responsible for build and breakdown** Designed, recruited, and oversaw full project from conception to breakdown.
- **Ensured** proper communication of needs, props, people, and media press coverage for an event that catered to over 1.000 people in a span of 30 days

COURSE WORK

Orientation Leader

Ringling College of Art & Design

AUGUST 2022 - October 2022

- **Develop relationships** with various constituencies: residents (second and third year students), school staff, maintenance personal, custodial staff, faculty, and parents
- **Crisis management**, ability to stay calm and act quickly, confronting peers (residents) in difficult situations while maintaining interpersonal relationships
- **Recruit, train and supervise** volunteers, develop sense community among floor residents through programs

Soundstage Student Worker

Ringling Studios

Sep 2021 - May 2022

- **Equipment Organization** 200+ Hours of organizing soundstage inventory, and routine checking condition of equipment